The 2011 Green Fleet Conference Oct. 3-4 in Grapevine, Texas, saw a 15-percent increase in attendance over last year, with more than 550 fleet professionals present. The 4th annual conference was the largest and best attended one yet, according to event organizers.

The conference consisted of two days of presentations and educational panel discussions about green fleet vehicles, strategies, technologies, experiences, and compliance issues. Tulsa, Okla., Mayor Dewey Bartlett gave a conference-opening speech, and keynote speakers for the conference were John Schaaf from Johnson Controls and Britta Gross from General Motors. Thirty-five vehicles were available for a ride-and-drive on the first day of the event, and the show floor allowed conference attendees to connect with key industry suppliers.

Awards announced at the show included the Sustainability All-Stars award, Government Green Fleet awards, and the Propane Hero award.

Additional images taken at the 2011 Green Fleet Conference can be viewed online at www.automotive-fleet.com. Click on the “Photo Galleries” tab and select Green Fleet Conference 2011.

Next year's conference will take place Oct. 2-3, 2012 in Schaumburg, Ill. Updates on the show will be available at www.greenfleetconference.com.

**AT A GLANCE**

Highlights from the 2011 Green Fleet Conference included:

- More than 550 fleet professionals in attendance.
- Two days of informative presentations and educational panel discussions.
- Thirty-five vehicles available for test driving.
Networking

8-10 The Green Fleet Conference offered networking opportunities for attendees in between sessions, during lunch, and in the exhibit hall.

Awards

15-17 Fleet professionals who have significantly contributed to helping green the fleet industry were recognized during the conference. Forty first-ever Green Fleet Sustainability All-Stars were named (15), in addition to the Propane Education & Research Council’s Propane Hero (16), and new members of the National Clean Fleets Partnership (17).

Ride & Drive

11-14 Thirty-five green vehicles were available on-site for test drives on the first day of the event. The ride & drive was comprised of models powered by alternative-fuel sources, such as compressed natural gas, propane autogas, and diesel. Electric and plug-in hybrid vehicles were also available.

Show Floor

18-20 Approximately 70 fleet suppliers exhibited on the show floor of the 2011 conference. Vendors included representatives from the major automobile manufacturers, fleet management companies, technology solutions companies, fuel card providers, and alternative-fuel providers.