

2012 Con

Almost 1,000 attendees gathered in Schaumburg, Ill., to learn about sustainable solutions for their fleets and have a little bit of fun, too, during the event's ride and drive.

PHOTOS: LAUREN FLETCHER AND CHRIS WOLSKI

For two days in October, Schaumburg, Ill., was among the greenest places in the country. The reason: the 2012 Green Fleet Conference & Expo, which was held Oct. 2 and 3. The event was co-located with NGV America's 2012 NGV Conference & Summit.

The event, which was produced by Bobit Business Media, the publisher of *Green Fleet* magazine, attracted almost 1,000 fleet professionals — some with long experience in sustainable fleet practice who were looking to hone their knowledge, and some who were putting their toes into the sustainable waters for the first time.

Among the highlights were keynote addresses by John Davis, host of television's *MotorWeek*; Johanna Wellington from GE Global Research; Mitch Jackson of FedEx; and Dave Hurst of Pike Research, a part of Navigant. In addition, this year's Sustainability All-Stars were announced, and attendees had a chance to try out the latest green vehicles during a ride-and-drive event. Educational opportunities and the chance to meet with representatives of all aspects of the industry in the exhibit hall rounded out the sustainable picture for attendees. The sixth annual Green Fleet Conference will be held in Phoenix Oct. 1-2, 2013.



▲ Dave Hurst of Pike Research, a part of Navigant, delivers a keynote to a packed room forecasting hybrid, plug-in electric, and natural gas truck markets.



▶ A technician with Go Natural CNG converts a gasoline pickup truck in the exhibit hall.



◀ The alt-fuel ride and drive was among the most buzzed about events during the conference.



▼ Joyce Mattman of GM Fleet & Commercial introduced keynote John Davis.

▲ During his keynote, John Davis, host and creator of *MotorWeek*, was bullish about the future of electric vehicles.



▲ Johanna Wellington of GE's Global Research Center delivered a keynote outlining the macro trends fueling the development of alt-fuel technology.



▲ The exhibit hall saw a lot of action during the two-day Green Fleet Conference. Fleet managers had the opportunity to meet with exhibitors and discuss their fuel, vehicle, and other sustainable needs.

Green Fleet ference



▲ Some of the 40 Fleet Sustainability All-Stars pose for a “class” photo after being honored for their efforts.



▲ Jesse Prentice-Dunn of the Sierra Club (center) learns about a green engine filter from Ian Sullivan (left) of 37Degree Filters.



▲ HDT Editor Deborah Lockridge moderated a panel on the “greening” of engine oils.



▲ A fleet manager puts BMW’s all-electric ActiveE through its paces.



▲ Green Fleet Editor Mike Antich gives a thumbs up as he pulls onto the ride-and-drive course.



▲ Kevin Thomas of True Manufacturing, Allon, Mo., is all smiles after his spin in an alt-fuel vehicle.



▲ For many attendees, this was their first opportunity to test drive the new Ford Focus Electric.



▲ Mitsubishi’s i-MiEV kept pace with larger vehicles.



▲ IMPCO showcased one of its upfitted Chevrolet Silverado bi-fuel CNG conversions during the ride-and-drive. Propane autogas and hybrid-electric pickups, vans, and trucks were also on display.



▲ Hino featured its 2013 Hybrid COE Class 5 195H, one of the largest vehicles on hand at the ride and drive.



▲ A Reading Body Ford F-250 with a CNG upfit by Landi Renzo was among several pickups available for test drives.